

Our mission

We are growing local generosity to support the people and places of Te Upoko-o-te-Ika-a-Māui, the Greater Wellington region, forever.

Our strategic focus areas



Growing generosity, forever



Connecting communities



Fit for the future



Our responsibility to Te Tiriti o Waitangi

Our values



Ethical



Transformative



Inclusive



Flexible



Collaborative

How we deliver impact

We nurture generosity by placing people at the heart of everything we do and using our position to connect local giving with community need.

We contribute to the strength and growth of the philanthropic sector, recognising its role as a change maker, now and in the future.

We listen and respond to our communities so that we can play our part in supporting grassroots to systemic change.

We focus on relationships and maintain strong governance practices.

We have excellent people, systems and processes to help achieve our vision and manage our growth.

We understand our responsibilities to Te Tiriti and are striving to be a better partner to Mana Whenua and Tangata Whenua.

The impact we want to see

Everyone can access the skills, resources and support they need to thrive.

Anyone can be generous and make a lasting difference to the things they care about.

Our region is culturally diverse and vibrant, and everyone feels connected and included in our community.

Te Ao Māori is valued and embraced across our communities.

Our environment is nurtured and preserved for generations to come.